



LUCKY CHARM SAVED MY DAUGHTER

A “\$40 lucky charm” could be the difference between life and death for my daughter, says worried mum, Finnuala Anderson. Finnuala is talking about MedicAlert®’s bracelet that her daughter, Aisling (above), wears 24/7 to keep her alive, in case of an emergency.

Like millions of other people, Aisling (22) has a life-threatening allergy to peanuts, compounded by Asthma. She wears a MedicAlert® Service Supported Medical ID to make sure Doctors know about her condition, and can act quickly just in case she goes into an anaphylactic shock and dies.

“If she goes into shock, she won’t be able to talk. She won’t be able to tell anyone what’s going on, she won’t be able to save herself,” says Finnuala.

“But I know, her MedicAlert® Service Supported Medical ID will do the talking for her. It’s her lucky charm.

“It’ll tell paramedics everything they need to know about her medical risks, so they can act promptly and appropriately to treat Aisling, and avoid her experiencing further harm, which could have a life long impact on her quality of life.

“We have been lucky so far - Aisling hasn’t yet had an anaphylactic reaction, but if she does MedicAlert® will save my daughter’s life.”

Finnuala and her husband, Peter, were particularly worried when Aisling did her OE last year. While they wanted her to enjoy the experience, they were naturally very concerned about her safety.

“We wouldn’t have risked it without MedicAlert®. Her MedicAlert® Service Supported Medical ID was her insurance policy, and we knew it would keep her safe, wherever she was.”

Aisling travelled through Europe, the UK and Ireland, and parts of Asia and the US.

She says the trip was great “but I couldn’t have done it without my MedicAlert® Medical ID. I wouldn’t have had the confidence to travel by myself without it.”

Aisling says her condition means she’s constantly on the lookout for peanuts.

“Eating out is a rarity, and Asian food is a no-no for me, but wearing my MedicAlert® Medical ID is like travelling with my own personal doctor.

“It gives me the confidence I need to live my life the way I want to.”

Aisling first heard about MedicAlert® when one of her regular customers explained the Service Supported Medical ID to her, and shared with her the benefits of being a MedicAlert® Member.

Relax.



You can trust MedicAlert®!

If you have a diagnosed medical condition you can trust MedicAlert® to look after you, wherever you are in the world. Joining MedicAlert® gives you and your loved ones peace of mind.

You can also choose a free custom engraved Medical ID. The MedicAlert® Medical ID is worn by over 4 million people around the globe.

The MedicAlert® Service Supported Medical ID is internationally recognised by medical professionals, and it provides an international hotline telephone number that enables medical staff to check your medical risks almost instantly. It doesn’t matter where you are – whether you are travelling or right at home - the MedicAlert® emergency hotline is available 24/7, 365 days a year and the number is engraved on every MedicAlert® Medical ID. So anyone, who comes to your aid has ready access to the telephone number.

Our Membership Services Team is available during normal business hours on (0800) 840-111.

Being a MedicAlert® Member means you take your ‘personal doctor’ with you, wherever you go ... and it’s all from as little as \$40.00 a year. A \$55.00 one-time enrolment fee applies. To enrol with MedicAlert® visit www.medicalert.co.nz or send an email to inquiry@medicalert.co.nz, to request an Enrolment Form. Quote WW13 for a 10% discount, between 20/12/13 to 30/6/14.



The more she learned about MedicAlert®’s services, the greater the sense of security and reassurance she felt, and that gave her the confidence to take her OE.

An added bonus for Aisling was the delightful surprise of being recognised as MedicAlert®’s 175,000th Member in New Zealand. She received an Award at MedicAlert®’s 50th Anniversary celebrations in November 2012.